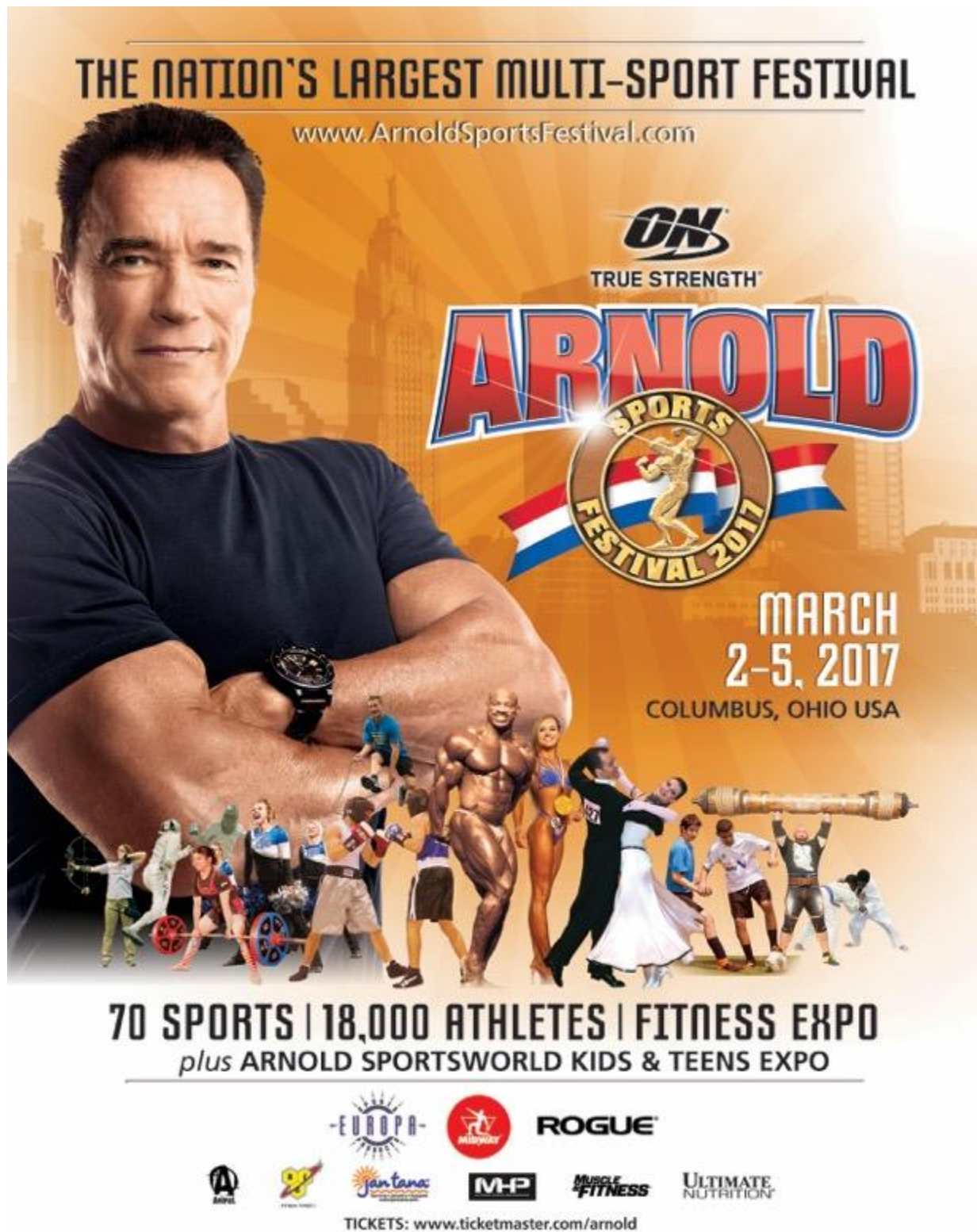


# Media Kit



The poster features a large image of Arnold Schwarzenegger on the left, with his arms crossed. The background is a warm orange-yellow gradient with a faint city skyline. The text 'THE NATION'S LARGEST MULTI-SPORT FESTIVAL' is at the top in a bold, sans-serif font. Below it is the website 'www.ArnoldSportsFestival.com'. The 'ON TRUE STRENGTH' logo is above the large 'ARNOLD' text. A circular emblem with a muscular figure and the text 'SPORTS FESTIVAL 2017' is to the right of 'ARNOLD'. The dates 'MARCH 2-5, 2017' and location 'COLUMBUS, OHIO USA' are below the emblem. At the bottom, a row of small images shows various athletes in different sports. Below this row is the text '70 SPORTS | 18,000 ATHLETES | FITNESS EXPO' and 'plus ARNOLD SPORTSWORLD KIDS & TEENS EXPO'. At the very bottom are logos for sponsors: Europa, Muscleway, Rogue, A, 8, Jantana, M-P, Muscle Fitness, and Ultimate Nutrition. Below the logos is the text 'TICKETS: www.ticketmaster.com/arnold'.

THE NATION'S LARGEST MULTI-SPORT FESTIVAL

[www.ArnoldSportsFestival.com](http://www.ArnoldSportsFestival.com)

ON  
TRUE STRENGTH™

ARNOLD

SPORTS  
FESTIVAL 2017

MARCH  
2-5, 2017  
COLUMBUS, OHIO USA

70 SPORTS | 18,000 ATHLETES | FITNESS EXPO  
plus ARNOLD SPORTSWORLD KIDS & TEENS EXPO

EUROPA  
MUSCLEWAY  
ROGUE  
A  
8  
JANTANA  
M-P  
MUSCLE FITNESS  
ULTIMATE NUTRITION

TICKETS: [www.ticketmaster.com/arnold](http://www.ticketmaster.com/arnold)

**Greater Columbus Convention Center ■ Hyatt Regency ■ Ohio Expo Center**  
**Columbus Hollywood Casino ■ Hilton Columbus Downtown ■ Bo Jackson's Elite Sports**  
**Express Live! ■ New Albany HS ■ Premier at Sawmill Athletic Club**  
**RPAC-OSU ■ Sheraton Capitol Square ■ Walnut Hill Disc Golf Course**

[www.arnoldsportsfestival.com](http://www.arnoldsportsfestival.com)



## History of the Arnold Sports Festival

What began as a one-day professional bodybuilding competition in Columbus, Ohio nearly three decades ago has grown into the world's largest multi-sport fitness weekend, with four days of sports competitions, demonstrations, seminars, entertainment and the latest fitness products.

The story of the Arnold Sports Festival dates to 1970, when Columbus sports promoter Jim Lorimer invited a young Austrian bodybuilder named Arnold Schwarzenegger to Columbus to compete in the Mr. World contest that was accompanying that year's World Weightlifting Championships.



Schwarzenegger won the contest, earned \$1,000 and vowed to return to Columbus one day to partner with Lorimer and promote the sport of bodybuilding. After winning the Mr. Olympia contest every year between 1970-1975, Schwarzenegger was true to his word.

Schwarzenegger and Lorimer promoted the Mr. Olympia contest in Columbus six times between 1976 and 1986 before founding the Arnold Classic in 1989.

When Schwarzenegger was appointed the chairman of the President's Council on Physical Fitness and Sports, he charged Lorimer to expand the scope of the Arnold Classic weekend to include other sports. Martial Arts and gymnastics were among the first added.

More events have been added annually and the weekend was renamed the Arnold Sports Festival in 2006. In 2017, 70 sports and events will be held at the annual celebration of health and fitness.

The sports and events feature 14 Olympic sports, eight IFBB Pro League contests, the Arnold Strongman Classic and the world famous Arnold Amateur Championships.

The Arnold Sports Festival began expanding to other countries in 2011 with the creation of Arnold Classic Europe, held in Spain. Arnold Classic Brasil debuted in 2013 and the first Arnold Classic Australia was held in 2015. Arnold Classic Africa in Johannesburg and Arnold Classic Asia in Hong Kong were held for the first time in 2016.



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## **2017 Arnold Sports Festival To Feature Record 20,000 Athletes From 80 Nations In 70 Sports & Events**

*Columbus Convention Center, Ohio Expo Center To Host Most Events*

COLUMBUS, OHIO – The **Arnold Sports Festival**, already the largest multi-sport event in the world, will grow even larger in 2017 when an estimated 20,000 athletes from 80 nations compete in 70 sports & events from March 2-5, 2017 in Columbus, Ohio.

Headlining the festival are professional bodybuilding and strongman competitions with the most well built and strongest athletes in the world. These premier physique and strongman competitions are featured on two structurally reinforced stages at the Greater Columbus Convention Center.

The PCS Pole Fitness National Championships, returning for its fourth year, will be held at Battelle Grand on Friday, March 3, immediately following Arnold Classic 212, Fitness International, Figure International and Arnold Women's Physique International Finals.

The 29<sup>th</sup> Arnold Classic will be held at Battelle Grand on Saturday, March 4, along with the Arnold Strongman Classic, Bikini International and Arnold Classic Men's Physique Finals.

The Arnold Amateur Bodybuilding, Fitness, Figure, Bikini & Physique Championships will be held at the Battelle Grand and Arnold Fitness EXPO on Friday, March 3 and Saturday, March 4 and attract more than 700 athletes from 80 nations.

Sports and events at the Ohio Expo Center in 2017 include Arnold SportsWorld Kids & Teens EXPO, archery, baton twirling, boxing, cheerleading & dance, gymnastics, lacrosse, table tennis, taekwondo, and XPC Powerlifting & POWERX.

The Arnold SportsWorld Kids & Teens EXPO features competitions in basketball, volleyball, as well as a talent show and teen fitness pageant. Attendees can also try out more than 20 sports with hands-on clinics lead by area sports teams and have fun trying the Spartan obstacle course and several zip lines. The Arnold SportsWorld Kids & Teens EXPO is Saturday, March 4 and Sunday, March 5.

New events in 2017 include lacrosse, disabled powerlifting, yoga, handball, Indoor Scottish Highland Games, Arnold Pro Strongwoman and the Arnold Transformation Challenge.

The 2017 Arnold Fitness EXPO will be held March 3-5 at the Greater Columbus Convention Center, and feature more than 1,000 booths of the latest in sports equipment, apparel and nutrition and stages that host unique, non-stop competitions and entertainment that combine to make the Arnold Fitness EXPO the heart of the Arnold Sports Festival.

Admission to the Arnold Fitness EXPO and most events at the Greater Columbus Convention Center and the Arnold SportsWorld Kids & Teens EXPO and all events at the Ohio Expo Center are included in the Daily EXPO Ticket (\$15 each or 3 for \$40 in advance, \$20 at the door). Children 14 and under are FREE. Parking at the Ohio Expo Center will be \$8. FREE shuttles will run from the Ohio Expo Center to the Greater Columbus Convention Center on Friday, March 3-Sunday, March 5.

Gov. Arnold Schwarzenegger and Jim Lorimer have co-produced the Arnold Sports Festival since 1989, when it debuted as a one-day bodybuilding competition known as the Arnold Classic. The Arnold Sports Festival has grown over the years and is now a four-day festival that features more than 70 sports and events.

# Arnold Fitness EXPO Stage Schedules

March 3-5, 2017, Greater Columbus Convention Center

## Main Stage

### Friday, March 3

9:30-11 a.m.: Armwrestling  
11 a.m.-Noon: Fitness  
International & Figure  
International Prejudging  
Noon-1:30 p.m.: Arnold Classic  
212 Prejudging  
1:30-2:30 p.m.: Arnold Model  
Search  
2:30-3:30 p.m.: Arnold Amateur  
Men's & Women's Physique Finals  
3:30-5:30 p.m.: Arnold Strongman  
Classic

### Saturday, March 4

9-10 a.m.: Armwrestling  
10 a.m.-1:45 p.m.: Arnold  
Amateur Finals  
1:45 p.m.-5:30 p.m.: Arnold  
Strongman Classic

### Sunday, March 5

10-11:15 a.m.: USA Powerlifting  
SlingShot Pro Deadlift  
11:15 a.m.-12:30 p.m.: Guinness  
World Record Breakers  
(Strongman)  
12:30-1:30 p.m.: Kettle Bell  
Competition  
1:30-4 p.m.: Arnold Amateur  
Strongman Finals

## ROGUE Strength Stage

### Friday, March 3

9 a.m.-Noon: MAS Wrestling  
Noon-1 p.m.: MMA Workshop  
with Mike Gillette & Randy  
Couture  
1-2 p.m.: Disabled Powerlifting  
2-3 p.m.: POWER X  
3-4 p.m.: MAS Wrestling Finals  
4-5 p.m.: Pro Strongwoman Stones  
of Steel

### Saturday, March 4

9 a.m.-12:30 p.m.: USA  
Powerlifting Grand Prix  
12:30-1:30 p.m.: Kettlebell  
Competition  
1:30-3 p.m.: Arnold Pro  
Strongwoman Finals  
3-5:30 p.m.: USA Powerlifting Pro  
Raw Bench

### Sunday, March 5

10-Noon: USA Powerlifting  
TITAN Pro Bench Bash  
Noon-1 p.m.: XPC Powerlifting  
Bench Bash  
1-2:15 p.m.: XPC 21 Deadlift  
Salute  
2:15-4 p.m.: POWER X Extreme  
Team Deadlift

## Concourse Stage

### Friday, March 3

10:30-11 a.m.: World Jump Rope  
11 a.m.-Noon: Pole Fitness  
Noon-1:30 p.m.: Yoga  
1:30-2 p.m.: World Jump Rope  
2-3 p.m.: Pole Fitness  
3-4 p.m.: Martial Arts  
4-4:30 p.m.: World Jump Rope  
4:30-5 p.m.: Armwrestling

### Saturday, March 4

9-9:30 a.m.: World Jump Rope  
9:30-10 a.m.: Yoga  
10-11 a.m.: Fencing  
11-Noon: Pole Fitness  
Noon-1 p.m.: MAS Wrestling  
1-1:30 p.m.: Yoga  
1:30-2 p.m.: World Jump Rope  
2-3 p.m.: Pole Fitness  
3-4 p.m.: Martial Arts  
4-4:30 p.m.: World Jump Rope  
4:30-5 p.m.: Yoga

### Sunday, March 5

10-11 a.m.: Fencing  
11 a.m.-Noon: Pole Fitness  
Noon-1 p.m.: Martial Arts  
1-2 p.m.: Yoga  
2-3 p.m.: Pole Fitness

"A Daily EXPO ticket affords a huge entertainment value for attendees to experience a great variety of sports and events," co-promoter Jim Lorimer said. "We are very proud to provide the opportunity for athletes, a majority of them youth, to compete at the largest multi-sport festival in the world."

Admission to the Arnold Fitness EXPO is included in the Daily EXPO ticket (\$15 in advance, \$20 at the door). Children 14 and under are FREE.

# Arnold Sports Festival 2017 Events and Venues

**\*New Event in 2017**

## Greater Columbus Convention Center/ Hyatt Regency

Arnold Fitness EXPO

IFBB Professional League:  
Arnold Classic  
Arnold Classic 212  
Arnold Classic Wheelchair  
Arnold Classic Men's Physique  
Fitness International  
Figure International  
Bikini International  
Women's Physique International

Arnold Amateur-8 divisions

5K Pump & Run  
Amateur Strongman and Woman  
Arm Wrestling  
Arnold Strongman Classic  
\*Arnold Pro Strongwoman  
\*Arnold Transformation Challenge  
Arnold Summit  
Arnold Sunday Showcase  
Art at the Arnold  
Chess  
CrossFit Endeavor  
\*Disabled Powerlifting  
Fencing  
Jump Rope  
Martial Arts Festival  
MAS Wrestling  
Model Search  
Party with the Pros  
Pole Fitness  
Rowing (Indoor)  
\*Scottish Highland Games  
Tennis  
Ultimate Teen Challenge  
USA Powerlifting  
Weightlifting  
\*Yoga  
Youth DanceSport

## Ohio Expo Center

Arnold SportsWorld Kids and Teens EXPO

Amateur Boxing  
Archery  
Baton Twirling  
Cheerleading & Dance  
Gymnastics  
\*Lacrosse  
POWERX  
Table Tennis  
Taekwondo  
XPC Powerlifting

## Hilton Downtown Columbus

Dance Fitness & More  
IFBB Meet & Greet

## Columbus Hollywood Casino

Guns & Hoses Boxing  
Pro Boxing

## Bo Jackson's Elite Sports

Soccer

## Express Live!

Pro/Am MMA Festival

## New Albany High School

Swimming

## RPAC-Ohio State University

\*Handball

## Premier at Sawmill Athletic Club

Indoor Triathlon

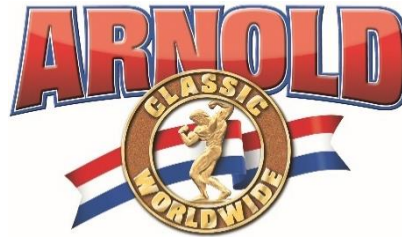
## Sheraton Capitol Square

50+ DanceSport

## Walnut Hill Disc Golf Course

Disc Golf





## 2017 Arnold Classic Worldwide Features Festivals On Six Continents

COLUMBUS, Ohio – The Arnold Sports Festival will hold multi-sport festivals on six continents in 2017, including the Arnold Classic South America in São Paulo, Brasil for the first time.

The Arnold Sports Festival USA will be held in Columbus, Ohio in March, followed by events in Melbourne, Australia; São Paulo, Brasil; Johannesburg, South Africa; Hong Kong and Barcelona, Spain.

All events will feature professional bodybuilding and related IFBB Pro League contests, amateur bodybuilding, strength and combat sports, a large health and fitness expo and youth events that vary from continent to continent.

“The Arnold Classic Worldwide brand is now the largest series of multi-sport festivals in the world and we look forward to making each of our Arnold Classic weekends better than our previous best,” said James J. Lorimer, CEO of Classic Productions, Inc., who co-founded the Arnold Classic in Columbus with Gov. Arnold Schwarzenegger in 1989.

“I look forward to continuing my worldwide fitness crusade in 2017 as we again travel to all six continents to promote the Arnold Classic multi-sports festival – the largest multi-sports festival in the world,” Schwarzenegger said.

### **2017 Arnold Classic Worldwide schedule:**

**Arnold Sports Festival USA**, Columbus, Ohio, March 2-5, 2017

**Arnold Classic Australia**, Melbourne, March 17-19, 2017

**Arnold Classic South America**, São Paulo, Brasil, April 21-23, 2017

**Arnold Classic Africa**, Johannesburg, South Africa, May 5-7, 2017

**Arnold Classic Asia**, Hong Kong, August 18-20, 2017

**Arnold Classic Europe**, Barcelona, Spain, September 22-24, 2017

The 2017 Arnold Sports Festival USA will feature more than 18,000 athletes from 80 nations competing in more than 70 sports and events, including IFBB Pro League events in men’s open bodybuilding, men’s 212, men’s physique, fitness, figure, bikini, women’s physique and pro wheelchair. The **Arnold Amateur IFBB/NPC Bodybuilding, Fitness, Figure, Bikini & Physique Championships** will return for an 11<sup>th</sup> year, with more than 700 athletes from 80 nations.

The Arnold Classic South America will be held in São Paulo, Brasil for the first time after being staged annually in Rio de Janeiro since 2013. The move will allow the event to expand even larger by moving into the Transamerica Expo Center in São Paulo.

Arnold Classic Europe will be held in Barcelona again in 2017 after being held in Madrid from 2011-2015. Arnold Classic Africa and Arnold Classic Asia will each be staged for the second time in 2017 after successful debut events in 2016.

Visit [www.arnoldsportsfestival.com](http://www.arnoldsportsfestival.com) for more information on the Arnold Sports Festival USA and all other events on the 2017 Arnold Classic Worldwide schedule.



MARCH 2-5, 2017 COLUMBUS, OHIO USA

## McMillan, McCarver To Do Battle At 2017 Arnold Classic

COLUMBUS, Ohio (Dec. 20, 2016) – **Cedric McMillan**, who finished second in the 2016 Arnold Classic, will return to the Arnold Sports Festival in Columbus this March looking to notch the biggest victory of his professional bodybuilding career.

McMillan and rising superstar **Dallas McCarver** are among a field of the 10 professional bodybuilders who will do battle at the 29<sup>th</sup> Annual **Arnold Classic** on March 4, 2017 in Columbus, Ohio. Josh Lenartowicz, who was also expected to contend, withdrew from the contest on Feb. 10 due to personal reasons.

In the **Arnold Classic 212**, defending champion **Hidetada Yamagishi** and 2016 runner-up **Jose Raymond** lead a field of 11 professionals that includes the entire top six from the 2016 Arnold Classic 212. **David Henry**, who finished third in Columbus in 2016, and **Gaetano Cisternino Jr.**, fourth a year ago, will also contend, while Kyong Won Kang (5<sup>th</sup> in 2016) and Charles Dixon (6<sup>th</sup>) will look to improve on last year's showings.

In the **Fitness International**, three-time defending champion **Oksana Grishina** and 2016 runner-up **Whitney Jones** lead an ultra-competitive field of 14 that includes the top five finishers from the 2016 Fitness International. Grishina has become the sport's dominant star, winning ten straight IFBB Pro League contests.

In the **Figure International**, defending champion **Latorya Watts** is the heavy favorite in a field of 15. **Gennifer Strobo** (3<sup>rd</sup>), **Candice Lewis-Carter** (4<sup>th</sup>), **Cydney Gillon** (5<sup>th</sup>) and **Heather Dees** (6<sup>th</sup>) are back after finishing in the top six in Columbus a year ago. **Michele Silva** was the overall at the Arnold Amateur in 2016 and earned an automatic invitation.

Defending champion **India Paulino** leads a field of 18 as she tries and become the first three-time champion in the **Bikini International**. Paulino also won in Columbus in 2013. She will be challenged by 2016 runner-up **Justine Munro** and **Janet Layug**, who was third here a year ago.

In 2017, The **Arnold Classic Men's Physique** and **Women's Physique International** contests are once again open and do not require an invitation. However, Men's Physique and Women's Physique competitors must have finished in the top 10 in an IFBB Pro League contest in the past two years to be eligible in Columbus. More than 30 will compete in Arnold Classic Men's Physique and more than 40 will compete in Women's Physique International, including defending champions **Brandon Hendrickson** and **Autumn Swansen**. Visit [www.arnoldsportsfestival.com](http://www.arnoldsportsfestival.com) for the complete competitor lists.

The Arnold Classic 212, Fitness International, Figure International and Physique International will be held on Friday, March 3, 2017; while the Arnold Classic, Arnold Classic Men's Physique and Bikini International will be held on Saturday, March 4, 2017 with prejudging and finals at Battelle Grand.

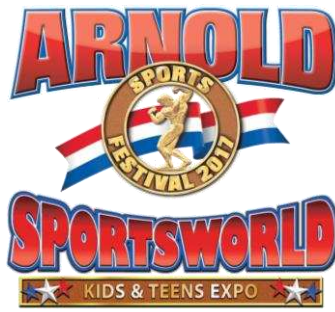


**2017 Arnold Classic, Arnold Classic 212, Fitness International, Figure International, Bikini International  
Official Invite Lists:**

<b>Arnold Classic (10)</b> Fouad Abiad Lionel Beyeke Maxx Charles Vitaly Fateev Will Harris Michael Lockett Dallas McCarver Cedric McMillan Juan Morel Luke Sandoe	<b>Arnold Classic 212 (11)</b> Ahmad Ashkanani Gaetano Cisternino Jr. Charles Dixon David Henry Manual Manchado Jose Raymond Mitchell Staats Zane Watson Quincy Winklaar Kyong Won Kang Hidetada Yamagishi
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<b>Fitness International (14)</b> Marta Aguiar Tiffany Chandler Regiane Da Silva Kristine Duba Missy Farrell Fiona Harris Oksana Grishina Whitney Jones Ariel Khadr Dominique Matthews Ashley Sebera Rebecca Sizemore Aurika Tyrgale Bethany Wagner	<b>Figure International (15)</b> Brittany Campbell Swann De La Rosa Heather Dees Cydney Gillon Ivana Ivusic Candice Lewis-Carter Vera Mallet Julie Mayer Krystal Ricci Camala Rodriguez Michele Silva Carly Starling-Horrell Gennifer Strobo Nikolett Vasvari Latorya Watts	<b>Bikini International (18)</b> Narmin Assria Sara Back Romina Basualdo Bianca Berry Iveth Carreon Natoshia Coleman Marcia Goncalves Anita Herbert Janet Layug Courtney King Stephanie Mahoe Christie Marquez Justine Munro India Paulino Jennifer Ronzitti Michelle Sylvia Angelica Teixeira Elizabeth Yisrael
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The 29<sup>th</sup> Annual Arnold Classic, Arnold Classic 212, Fitness International, Figure International and Bikini International contests will be held March 3-4, 2017 at the Greater Columbus Convention Center in Columbus, Ohio. Visit [www.ticketmaster.com/arnold](http://www.ticketmaster.com/arnold) or 800-745-3000 for ticket information. VIP Ticket Packages and individual event tickets are available.



## Arnold SportsWorld Kids & Teens EXPO Offers Two Days of Family Fun, Sports Activities, Entertainment

COLUMBUS, OHIO – The **Arnold SportsWorld Kids & Teens EXPO** will again highlight a wide variety of sports and events that will be held at the Ohio Expo Center during the 2017 Arnold Sports Festival.

For the third straight year, the Arnold SportsWorld Kids & Teens EXPO will present a smorgasbord of interactive sports demonstrations, activities, a stage with non-stop entertainment and more than 200 vendors – all under one roof. Children 14 and under are admitted FREE.

“The Arnold SportsWorld Kids & Teens EXPO offers parents and their children an opportunity to experience dozens of sports and activities and hopefully allow the children to discover a sport that they wish to pursue,” said Jim Lorimer, who co-founded the Arnold Sports Festival with Gov. Arnold Schwarzenegger in 1989. “This year’s Arnold SportsWorld Kids & Teens EXPO will provide the most varied amount of sports and activities to children of all ages and again feature our city’s major professional, amateur and youth sports organizations.”

In addition to the Arnold SportsWorld Kids & Teen Expo, sports competitions in Amateur Boxing, Archery, Baton Twirling, Cheerleading and Dance, Gymnastics, Lacrosse, Table Tennis, Taekwondo, XPC Powerlifting and POWERX will also be held at the Ohio Expo Center during the Arnold Sports Festival, March 3-5, 2017.

The **Arnold SportsWorld Kids & Teens EXPO** will be held on Saturday, March 5 and Sunday, March 6 at the Bricker Building. The event will feature demonstrations and hand-on activities by the **Columbus Blue Jackets** (hockey), **Columbus Clippers** (baseball), **Ohio Machine** (lacrosse), **Royal Arts Fencing Academy**, **Cyclone Gymnastics**, **Buckeye Chess Club**, the **United States Tennis Association**, **World Jump Rope**, **Ace Archery**, **Spartan Obstacle Course**, **Oriental Martial Arts College** (taekwondo) the **YMCA** (volleyball and 3 on 3 basketball) and many others. The non-profit **Second & 7 Foundation** and the **Pro Football Hall of Fame** will team up to present football, while former Ohio State star **Scoonie Penn** and the YMCA will partner to present basketball.

Hocking Hills Canopy Tour and ZipZone Canopy Tour will both offer free zip lines at the Kids & Teens EXPO.

The Arnold SportsWorld Kids & Teens EXPO will also feature a stage with two days of entertainment, highlighted by the by the **Arnold’s Quest For Talent! Finals** from 1-2:3 p.m. on Saturday, March 4. Chris Kirkpatrick, of the band \*NSYNC, will emcee the talent show. The second-annual **Arnold Miss Teen Fitness Pageant** will be held on the Arnold SportsWorld stage at 11:45 a.m. on Sunday, March 5. Gov. Arnold Schwarzenegger will present awards to the winners of both competitions.

## Arnold SportsWorld Kids & Teens EXPO Stage Schedule Bricker Building, Ohio Expo Center

*The Arnold SportsWorld Kids & Teens EXPO will be open from 9 a.m.-6 p.m. on Saturday, March 4 and from 10 a.m.-5 p.m. on Sunday, March 5. The event will feature a variety of sport demonstrations and a stage with two days of entertainment.*

### ARNOLD SPORTSWORLD EXPO STAGE

#### **Saturday, March 4, 9:00am-5:00pm**

9:00 am: YMCA 3 on 3 Basketball  
 10:40 am: Sgt. Rogers & K9 Lucky  
 11:00 a.m.: Omega Man  
 11:30 a.m.: Richens Timm Academy of Irish Dance  
 Noon: Illusionist Tony Chapek  
 12:15 p.m.: Pro Football Hall of Fame / Former Ohio State Football Players  
 12:45 p.m.: Kukkiwon Taekwondo Demonstration Team  
 1:15 p.m.: Kylie Kates, 2016 Arnold's Quest For Talent Winner  
 1:20 p.m.: Arnold's Quest For Talent  
 2:40 p.m.: Mascot Dance  
 2:50 p.m.: Strength Star Mike Gillette  
 3:20 p.m.: Baton Twirling  
 3:30 p.m.: Competitive Break Dancing  
 3:40 p.m.: Cyril Scott Pipe Band & Scottish Highland Dancers  
 4:00 p.m.: Jedi Fencing  
 4:15 p.m.: YMCA 3 on 3 Basketball

#### **Sunday, March 5, 10am-4pm**

10:00 a.m.: YMCA 3 on 3 Basketball  
 11:00 a.m.: Dance Fitness  
 11:20 a.m.: Competitive Break Dancing  
 11:35 a.m.: Hooping Ninja  
 11:40 a.m.: Mascot Dance  
 Noon: Miss Arnold Teen Fitness Pageant  
 2:00 p.m.: Richens Timm Academy of Irish Dance  
 2:30 p.m.: Brutus, Ohio State cheerleaders & dance team  
 2:35 p.m.: Pro Football Hall of Fame / Former Ohio State Football Players  
 3:05 p.m.: Omega Man  
 3:35 p.m.: Juggler Matt Jergens  
 4:05 p.m.: World Jump Rope  
 3:30 p.m.: YMCA 3 on 3 Basketball

Admission to the Arnold SportsWorld Kids & Teens EXPO and all events at the Ohio Expo Center is included in the Daily EXPO Ticket (\$15 in advance, \$20 at the door). Children 14 and under are FREE.

Parking at the Ohio Expo Center will be \$8 and **FREE Arnold Express Shuttles** will run between the Ohio Expo Center and the Greater Columbus Convention Center from 7 a.m.-2:30 a.m. on Friday, March 3; from 7 a.m.-2:30 a.m. on Saturday, March 4; and from 7 a.m.-6 p.m. on Sunday, March 5.



# Ohio Expo Center Map

## "ARNOLD EXPRESS" SHUTTLE

(Does NOT stop at downtown hotels)

FREE shuttle service running from the Ohio Expo Center to the Greater Columbus Convention Center and back without any additional stops.



Friday, March 3: 7 am to 2:30 am (Sat am)  
Saturday, March 4: 7 am to 2:30 am (Sun am)  
Sunday, March 5: 7 am to 6 pm

## "OHIO EXPO CENTER SHUTTLE" (Does NOT leave the grounds)

FREE shuttle service available at Ohio Expo Center grounds stopping at buildings and parking lots.

Saturday, March 4: 7:00 am to 6:00 pm  
Sunday, March 5: 7:00 am to 5:30 pm



(Building 1, Building 7, Building 8 & Building 10)



## ARNOLD SPORTS FESTIVAL - OHIO EXPO CENTER EVENT SCHEDULE

### Friday, March 3

3:00 pm – 7:00 pm Cheerleading and Dance  
8:00 am – 10:00 pm Gymnastics Challenge  
5:00 pm – 10:00 pm Lacrosse  
10:00 am – 9:00 pm Table Tennis Challenge  
8:00 am – 9:00 pm XPC Powerlifting

Cardinal Building  
Celeste Center  
Taft Coliseum  
Voinovich Center  
Rhodes Center

### Saturday, March 4

9:00 am – 6:00 pm **Arnold SportsWorld Kids & Teens EXPO**  
Noon – 6:30 pm Amateur Boxing  
8:00 am – 5:00 pm Archery  
9:00 am – 4:00 pm Baton Twirling  
9:00 pm – 6:00 pm Cheerleading and Dance  
8:00 am – 10:00 pm Gymnastics Challenge  
8:00 am – 11:00 pm Lacrosse  
9:00 am – 6:00 pm Spartan Obstacle Course

Bricker Building  
Ohio Building  
Lausche Building  
Cardinal Building  
Cardinal Building  
Celeste Center  
Taft Coliseum  
Bricker Building, Paddock

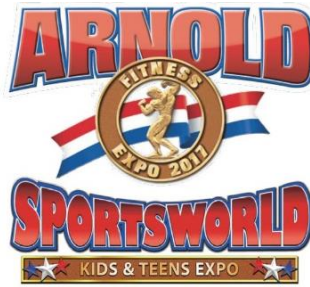
9:00 am – 9:00 pm Table Tennis Challenge  
9:30 am – 9:00 pm Taekwondo  
8:00 am – 9:00 pm XPC Powerlifting  
10:00 am – 4:00 pm Power X

Voinovich Center  
Buckeye Building  
Rhodes Center

### Sunday, March 5

10:00 am – 5:00 pm **Arnold SportsWorld Kids & Teens EXPO**  
10:30 am – 6:30 pm Amateur Boxing  
9:00 am – 5:00 pm Archery  
10:00 am – 4:00 pm Cheerleading and Dance  
8:00 am – 6:00 pm Gymnastics Challenge  
8:30 am – 9:00 pm Lacrosse  
10:00 am – 5:00 pm Spartan Obstacle Course  
9:00 am – 6:00 pm Table Tennis Challenge  
9:00 am – 3:00 pm Baton Twirling

Bricker Building  
Ohio Building  
Lausche Building  
Cardinal Building  
Celeste Center  
Taft Coliseum  
Bricker Building, Paddock  
Voinovich Center  
Cardinal Building



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## Generation Iron Fitness Network Announced As Exclusive Live Stream Partner For Arnold Classic 2017

The bodybuilding media network will webcast all IFBB events in Columbus, OH.

It's official. The Generation Iron Fitness Network & the Arnold Sports Festival have announced that Generation Iron will be the exclusive live stream providers of the Arnold Classic 2017 held in Columbus, Ohio. The webcast will be Executive Produced by Vlad Yudin and Edwin Mejia Jr., who also brought the film Generation Iron into theaters as one of the highest grossing documentaries at the end of 2013.

The Arnold Sports Festival is the largest fitness expo in the country garnering over 200,000 attendees and featuring over 18,000 athletes competing in a record 70 sports and events, including all major IFBB bodybuilding competitions.

Generation Iron will live stream all IFBB events, including prejudging and finals on Friday, March 3rd and Saturday, March 4th. The live stream will feature a star-studded cast of athletes including Kai Greene as official co-host of the live stream event. Arnold Schwarzenegger himself will also make a cameo appearance during the live stream broadcast.

The Arnold Classic 2017 live stream will be exclusively available on [GenerationIron.com](http://GenerationIron.com). For more information about the Arnold Sports Festival and exclusive live stream, please visit [GenerationIron.com](http://GenerationIron.com) and [ArnoldSportsFestival.com](http://ArnoldSportsFestival.com).

### The Live Stream Schedule Includes:

**Friday 11:00am ET:** Fitness International, Figure International, Arnold Classic 212 Prejudging.

**Friday 6:15pm ET:** Arnold 212, Fitness, Figure & Women's Physique International Finals and Pole Fitness Championships.

**Saturday 1:00pm ET:** Prejudging of the Arnold Classic, Bikini International, and Men's Physique. Also, Pro Wheelchair finals.

**Saturday 6:15pm ET:** Finals of the Arnold Classic, Arnold Classic Physique, Bikini International and Arnold Classic.

About the Generation Iron Fitness Network:

Generation Iron Fitness Network is the first digital network broadcasting original video content for all things bodybuilding and MMA. The network covers premiere contest coverage, news and cutting edge original shows - the network's vision is to deliver all aspects of bodybuilding and MMA instantly to fans across the globe. No limitations. No missed opportunities. Just pure groundbreaking Bodybuilding, Fitness and MMA.

## Arnold Sports Festival Event Summaries

### March 2-5, 2017

#### **IFBB Pro League:**

##### **Arnold Classic**

Cedric McMillan, who finished second in the 2016 Arnold Classic, will return looking to notch the biggest victory of his professional bodybuilding career. McMillan and rising superstar Dallas McCarver are among the field of 10 professional bodybuilders who will do battle at the 29<sup>th</sup> Annual Arnold Classic.

##### **Arnold Classic 212**

Defending champion Hidetada Yamagishi and 2016 runner-up Jose Raymond lead a field of 11 professionals that includes the entire top six from the 2016 Arnold Classic 212. Last year's third and fourth place finishers David Henry and Gaetano Cisternino Jr. are also expected to contend for the title.

##### **Arnold Classic Men's Physique**

Defending Champion Brandon Hendrickson returns to lead a field of 30. Competitors must have finished in the top 10 in an IFBB Pro League contest in the past two years to be eligible in Columbus.

##### **Arnold Classic Pro Wheelchair:**

Harold "King Kong" Kelley, winner of the 2016 inaugural Arnold Classic Pro Wheelchair event, returns to defend his title in a field of 8 of the most inspirational athletes in the world.

##### **Fitness International**

Three-time defending champion Oksana Grishina and 2016 runner-up Whitney Jones lead an ultra-competitive field of 14 that includes the top five finishers from the 2016 Fitness International. Grishina has become the sport's dominant star, winning ten straight IFBB Pro League contests.

##### **Figure International**

Defending champion Latorya Watts is the heavy favorite in a field of 15. Gennifer Strobo (3rd), Candice Lewis-Carter (4th), Cydney Gillon (5th) and Heather Dees (6th) are back after finishing in the top six in Columbus a year ago. Michele Silva was the overall at the Arnold Amateur in 2016 and earned an automatic invitation.

##### **Bikini International**

Defending champion India Paulino leads a field of 18 as she tries to become the first three-time champion in the Bikini International. She will be challenged by 2016 runner-up Justine Munro and last year's third place finisher Janet Layug.

##### **Women's Physique International**

Defending Champion Autumn Swansen returns to lead a field of 40. Athletes are judged on symmetry, shape, proportion, muscle tone, poise and beauty/flow of physique.



**IFBB Meet & Greet**

The Arnold IFBB Meet & Greet is a chance to get pictures and autographs of competitors from all divisions of the IFBB Pro League. Thursday, March 2, 7pm, Bellows Ballroom, Hilton Columbus, across from convention center.

**Feature Events:****Arnold Fitness EXPO**

The nation's largest health and fitness exposition will feature 1000 booths of the latest in sports equipment, apparel and nutrition, and multiple stages that hosts unique competitions and entertainment that make the Arnold Fitness EXPO the heart of the Arnold Sports Festival.

**Arnold SportsWorld Kids & Teens EXPO: At the Ohio Expo Center!**

Interactive sports demonstrations, activities, a stage with non-stop entertainment and more than 200 vendors. Highlights a wide variety of sports and events that will be held at the Ohio Expo Center. Featured events include the Arnold's Quest For Talent! and the Arnold Miss Teen Fitness Pageant. Children 14 and under are admitted FREE.

**Arnold Party with the Pros**

The *Official* After-Parties of the Arnold Classic! Hosted at the Columbus Convention Center's Short North Ballroom, the world's top professionals in bodybuilding, physique, fitness, figure, bikini, strongman and other sports celebrate deep into the night. Gov. Arnold Schwarzenegger will also make a special appearance. Must be 21 or over to attend. Friday and Saturday 9pm.

**Arnold Sunday Showcase**

Moved to the Battelle Grand in 2017, the Showcase offers the weekend's only opportunity to engage with Gov. Arnold Schwarzenegger in an open forum where he will discuss topics ranging from bodybuilding, politics, movies and more. Also featured are the newly-crowned champions of the weekend's professional IFBB events discussing their victories and training. Attendees will have an opportunity to ask questions directly to the Governor and the pros.

**Amateur Events:****Arnold Amateur IFBB Championships**

Arnold Amateur IFBB Bodybuilding, Fitness, Figure, Bikini & Physique Championship events have earned their reputation as the quickest route from little-known amateur to rising star. 700+ amateurs from more than 70 countries will compete.

**Arnold Amateur Strongman and Strongwoman**

Features more than 80 of the world's top male amateur strongman athletes and over 100 of the top female amateur athletes from more than 25 countries.

**Amateur Boxing: At the Ohio Expo Center!**

The Eleventh Arnold USA Boxing Invitational Championships expects hundreds of hungry amateur boxers. Boxing legends and champions will also make appearances, including former world heavyweight champion James "Buster" Douglas.

**Amateur MMA Festival**

The eighth-annual Amateur MMA Festival presented by Title Boxing Club will feature three professional bouts and 12 amateur bouts. Headlining the card is Travis "Bam Bam" Davis (4-0) of Columbus, Ohio against Sid Wheeler (6-1) of Fort Oglethorpe, Georgia.

**Combat Sports:****Arnold Martial Arts Festival**

With more than 3,000 men, women, and youth expected to compete in 20 martial arts disciplines, the 22nd Annual Arnold Martial Arts Festival is the largest martial arts event in the Midwest. Many masters and champions will attend.

**Professional Boxing**

Title Boxing Club presents Arnold Championship Boxing with an exciting night of eight action-packed professional boxing bouts at the Hollywood Casino Columbus.

**Guns and Hoses Boxing**

The third-annual event presented by Title Boxing will be held at the Hollywood Casino Columbus. The evening will feature 24 amateur boxing matches pitting police officers and firefighters from around Ohio in a "Battle of the Bravest."

**Taekwondo: At the Ohio Expo Center!**

Organized by the Ohio State Taekwondo Association and directed by the Oriental Martial Arts College, the Championship is the official state qualifier for the USA Taekwondo National Championships and the first step to the Olympics.

**Strength Events:****5K Pump & Run (and 5K Run)**

The Arnold 5K Pump & Run tests overall fitness by measuring strength and endurance, and is the largest race of its kind in the US. 1,000 participants will bench press a percentage of their body weight, with each rep subtracting 30 seconds from the athlete's finish time. There is also a stand-alone 5K Run.

**Armrestling**

For the 20<sup>th</sup> year, the world's best arm sports athletes will test who has the most pull in the Arnold Classic Armrestling Challenge on the EXPO stage. 268 competitors from 13 countries will compete.

**Arnold Strongman Classic**

Two-time winner Brian Shaw and Hafthor Bjornsson (Game of Thrones) lead the field of 11. Events include: Bale Tote, Timber Carry, ROGUE Elephant Bar Deadlift, Bag Over Bar, and Austrian Oak. 8-time champion Zydrunas Savickas will not return to defend his title as he withdrew due to injury.

**ROGUE Record Breakers**

Athletes attempt feats of strength that qualify for and will be recognized by the Guinness World Records. In 2017, at least four records will be challenged, with \$5,000 awarded to record-breakers. This is the 3<sup>rd</sup> year for this event.

**CrossFit Endeavor:**

With more than 400 athletes, this fast-growing sport will host the Arnold Affiliate Gathering Competitions in Hall C of the Convention Center. Thousands of dollars in cash prizes are on the line in events such as the Arnold Classic Scramble, Affiliate Gathering CrossFit Open 17.2, 6 Person Co-ed Competition, and the 4 Person Same-Sex Competition.

**MAS Wrestling**

Absolute World Championships MAS Wrestling, or stick pulling, is an ancient sport from Russia. Two wrestlers sit opposite each other and try to pull the stick out of their opponent's hands or drag their opponent over the wooden divider.

**POWERX: At the Ohio Expo Center!**

POWERX combines muscular endurance and explosive strength. Athletes get one chance to perform the Power Clean, the Bench Press and the Deadlift for up to 20 repetitions or three minutes. Scores are calculated by multiplying the reps performed by the weight on the bar in each of the three lifts, then totaled.

**Scottish Highland Games: NEW!**

The Indoor Scottish Highland Games makes its debut in 2017 with four divisions including Pro Men, Master's Men, Amateur Men and Amateur Women. Events include: Sheaf Toss, Keg Over Bar, Weight Over Bar, Heavy Weight for Distance, Open Stone, and Caber Toss.

**Ultimate Teen Challenge**

Active teens from around the country participate in this fun and exciting challenge. Athletes compete in individual strength, agility and speed competitions for chances to win achievement awards and scholarships.

**USA Powerlifting**

Arnold USA Powerlifting Championships return for the 10<sup>th</sup> year and will feature more than 200 men and women vying for \$35,000 in prizes. Powerlifting consists of three lifts: squat, bench press, and deadlift.

**Weightlifting**

In the Arnold Weightlifting Championships the athlete attempts a maximum-weight single lift of a barbell in the two Olympic-style competitive lifts, the snatch and the clean and jerk.

**XPC Powerlifting: At the Ohio Expo Center!**

Now in its 5<sup>th</sup> year, this invitational event with cash prizes will take place at the Ohio Expo Center's Rhodes Center. XPC Powerlifters will compete in bench press, squat and deadlift, in either multi-ply equipment, or raw (no special equipment or suits). Other single events such as Disabled Powerlifting, 21 Deadlift Salute, and MHP XPC Bench Bash will be on the ROGUE Strength Stage at the Arnold Fitness EXPO at the Greater Columbus Convention Center.

**Sports & Events:****50+ DanceSport**

The 8<sup>th</sup> Arnold 50+ DanceSport Challenge, now at the Sheraton Capitol Square, will feature competitions exclusively for dancers age 50 and better. There are competitions in all levels and styles, including pro/am and am/am, solos, formations and multi-dance events.



**Archery: At the Ohio Expo Center!**

The Ohio NASP/IBO 3D Challenge will be Saturday, March 4 at the Ohio Expo Center in the Lausche Building. Featuring school-age archery teams from across Ohio, 300 archers are expected to compete in this first-ever event. On Sunday, The Arnold Buckeye Archery Festival takes place using landscaped indoor 3D ranges. This event will offer contests for men, women, seniors and youth - from occasional archers to full bore professionals.

**Arnold Summit**

The Arnold Summit will feature seminars, workshops, contests, challenges and workshops by a variety of companies, products and brands.

**Art at the Arnold**

Artists will put their artistic talents to work during the 8<sup>th</sup> Annual Art at the Arnold. Over the course of the weekend, artists will use various media such as paints, charcoal, and pencils to portray athletes from dozens of sports that range from archery to weightlifting. There will be a judged contest on Sunday followed by an art show.

**Baton Twirling: At the Ohio Expo Center!**

More than 100 girls and boys ages 2-25 will amaze onlookers with their energetic and roof-reaching routines during the 2<sup>nd</sup> Arnold Baton Twirling Championships.

**Cheerleading & Dance: At the Ohio Expo Center!**

Over 4,000 competitors will turn up the volume and display amazing athletic grace and skill at the US Spirit Cheerleading and Dance Team National Championships. Events include stunt teams, all-star teams, school, college, recreation, and special needs teams.

**Chess**

The Arnold Schwarzenegger Open is a United States Chess Federation sanctioned tournament open to all with cash prizes. A speed chess Blitz tournament will also be played for cash prizes. New for 2017 - the Scholastic Bughouse Tournament, a fun team blitz game, will be played at the Arnold SportsWorld Kids and Teens EXPO.

**Dance Fitness and More**

This fun and fit event allows all comers to participate in workouts led by many renowned fitness coaches. There will also be a Fashion Show by Bend Active. All classes and events will be at the George Bellows Ballroom at the Hilton Columbus.

**Disc Golf**

The 3<sup>rd</sup> Arnold Disc Open hosted by Columbus Disc Flyers Club is a two-day event that features two rounds of 18 holes, with one round held each day at the Walnut Hill Disc Golf Course. Field competitions in distance, accuracy and putting also are offered.

**Fencing**

The Arnold Fencing Classic will be held on 25 fencing strips, for three days of fast action with the three Olympic weapons - foil, epee, and sabre. Columbus Rotary will be presenting a \$2,500 College Scholarship to the top youth competitor in the Arnold Fencing Classic.

**Gymnastics: At the Ohio EXPO Center!**

The 17<sup>th</sup> Arnold Gymnastics Challenge will welcome more than 3,000 competitors from across the country. This is one of the largest mixed gymnastics meet in the nation, featuring both girls and boys. Also featured is the 5<sup>th</sup> Annual Men's NCAA Challenge with teams from OSU, University of Minnesota and the Ukrainian National team.

**Handball Showcase: NEW!**

The Arnold Handball Showcase will be held for the first time in 2017. Pool play will be held on Saturday, March 4 and bracket play, including the championship game, set for Sunday, March 5. All games will be held at the RPAC at The Ohio State University.

**Indoor Cycling Charity Ride:**

The Arnold Indoor Cycling Charity Ride will be held at Premier at Sawmill Athletic Club as three 45-minute indoor spin classes. Charity riders raise money for three local charities: After School All Stars, Urban & Shelley Meyer Fund for Cancer Research, and Z+ Health & Fitness.

**Indoor Triathlon:**

Individual competitors or relay teams of 3 will swim 600 meters in a pool, bike 10 miles on a stationary spinning bike, then run 5 kilometers on Columbus streets. At Premier at Sawmill Athletic Club.

**Jump Rope**

The Arnold Jump Rope Competition, organized by World Jump Rope, will feature competitions in single rope speed, pairs double under, speed double dutch and double dutch speed relay. Demonstrations and workshops will be held at both the Greater Columbus Convention Center and the Arnold SportsWorld at the Ohio Expo Center.

**Lacrosse: NEW!**

The Arnold Lacrosse Classic tournament will feature A and B divisions Grades 3-4 and 5-6, with eight teams in each division, as well as a 16-team adult division. Games will be played at the Taft Coliseum at the Ohio Expo Center. On Friday evening, there will be an exhibition game of local professionals and former pro and college players, against the Cleveland Demons, the two-time defending champions of the Continental Indoor Lacrosse League.

**Model Search**

The Arnold Model Search is a two-part contest. Online voting narrows the field down to the top 6 men and 6 women finalists, who then compete for the win in person on the Arnold EXPO stage Friday.

**Pole Fitness**

The sport of Pole Fitness will return to the Arnold Sports Festival with two competitions including the 4<sup>th</sup> PCS Championship and the 3<sup>rd</sup> PCS Pole Open at the Arnold.

**Rowing (indoor)**

The 3<sup>rd</sup> Annual Arnold Indoor Rowing Challenge includes Adaptive, Masters, Open and Novice Divisions with lightweight and heavyweight divisions for men and women. The regatta will feature 500m, 1000m and 2000m events, with relays at the end of the day.

**Soccer**

The 3<sup>rd</sup> Arnold 3v3 Soccer Cup will be moving to Bo Jackson's Elite Sports in Hilliard in 2017. The Arnold 3v3 Soccer Cup features teams ages U6 through adult. The top four teams in each division will qualify for the Challenge Sports 3v3 National Championship in Orlando, FL.

**Swimming**

The Nation's best Masters Swimmers will be at the New Albany High School Natatorium for the 4<sup>th</sup> Annual Arnold Swimming Championships. Nearly 100 swimmers from across the Nation will be competing in 19 different events.

**Table Tennis: At the Ohio Expo Center!**

The 14<sup>th</sup> Annual Arnold Table Tennis Challenge will feature Youth, Adult, Recreational and Senior Olympic divisions, as well as USA Table Tennis and Ohio State Championships. Games will be played on 60+ tables on 70,000 square feet under world class lighting.

**Tennis**

Interactive tennis games and fun will be available on a walk-in basis at the Greater Columbus Convention Center. Tennis will also be featured at the Arnold SportsWorld Kids & Teens EXPO at the Ohio Expo Center, where kids of all ages can try their hand at the tennis in a fun and festive environment.

**Yoga: NEW!**

Competitive yoga will be held at the Arnold Sports Festival for the first time in 2017 when USA Yoga hosts Yoga At The Arnold. Competitions will be in Youth, Senior, Adult Men and Women Divisions. Public yoga classes and meditation, including for families, will also be held.

**Youth DanceSport**

The Arnold Youth DanceSport Challenge is an experience in elegance. 1,200 of the nation's best DanceSport athletes glide with grace in elaborate costumes as they compete for top scholarship prizes.

**Major awards:****Lifetime Achievement Award – Betty Weider**

Arnold Sports Festival promoters Gov. Arnold Schwarzenegger and James J. Lorimer present a Lifetime Achievement Award to an individual who has made notable contributions to the fitness industry, and offered a lifetime of service to the enhancement of sports performance and promotion. They are proud to announce that the 2017 Lifetime Achievement Award recipient is Betty Weider.

Mrs. Weider has been at the forefront of health and fitness since the 1960s. She is the co-founder of Shape magazine, the nation's first and most popular publication for women's fitness and health. From her long-running articles in industry magazines and her exercise books, Betty has garnered international acclaim for her ability to change women's perceptions of their bodies. She has been instrumental in helping women understand the importance of a healthy diet in addition to exercise. Along with her husband Joe Weider, Betty has created and maintained a towering legacy in the health and fitness world. The Arnold Sports Festival is honored to recognize her with the 2017 Lifetime Achievement Award.

**Outside the Ring Award – John Frissora**

The Arnold USA Boxing Invitational Championships annually presents the Outside the Ring Award to an individual recognized for ongoing contributions both in and outside the ring. This year's recipient is John Frissora. Frissora is Vice-President of USA Amateur Boxing of Ohio and head of boxing for Columbus Parks & Recreation which now features boxing in six gyms. Frissora, a huge fan of the sport, learned to box and coached but, most importantly help to sanction and officiate tournaments including helping fighters who couldn't afford it get their membership through grants and scholarships.

**Lifetime Achievement for Combat Sports –TBA**

The Arnold Martial Arts Festival annually presents the Lifetime Achievement Award to an outstanding individual, whose contributions have exemplified teamwork, overcoming insurmountable odds, upholding the spirit of competition, and the giving of oneself both professionally and civically.

**Scholarships**

The Arnold Sports Festival in partnership with the Columbus Rotary will award ten \$2,500 college scholarships to youth participants. To date, more than \$158,000 in college scholarships have been awarded since the program began in 2006.

**International Expansion**

The Arnold Sports Festival expanded to six continents starting in 2011 with the creation of Arnold Classic Europe, held in Spain. Arnold Classic Brasil debuted in 2013 and the first Arnold Classic Australia was held in 2015. Arnold Classic Africa in Johannesburg and Arnold Classic Asia in Hong Kong were held for the first time in 2016.



## **Arnold Sports Festival - Story Ideas**

1. Overall: with 70 sports and events and 18,000 participants most of whom are youth, the Arnold Sports Festival is helping motivate people of all ages to be fit.
2. The Arnold SportsWorld Kids & Teens Fitness EXPO, in the Bricker Building at the Ohio Expo Center will feature demonstrations by the Columbus Blue Jackets, Columbus Clippers, Columbus Crew, former Ohio State basketball star Scoonie Penn and many more. Stage events are highlighted by the Arnold's Quest For Talent! show where Chris Kirkpatrick of \*NSYNC will emcee and the Miss Arnold Teen Fitness Pageant.
3. Ohio Expo Center - in addition to the Arnold SportsWorld Kids & Teens Fitness EXPO, a variety of sports will be held including Amateur Boxing, Archery, Baton Twirling, Cheerleading and Dance, Gymnastics, Lacrosse, Table Tennis, Taekwondo, XPC Powerlifting and POWERX.
4. Arnold Fitness EXPO: features more than 1000 booths of the latest in sports equipment, apparel and nutrition and a stage that hosts unique, non-stop competitions and entertainment. It's become the nation's largest health and fitness exposition, annually showcasing leading businesses and organizations displaying the latest trends in the fitness industry.
5. Arnold Worldwide: The Arnold Sports Festival in Columbus has athletes competing from 80 different countries. Also, The Arnold franchise has grown to include events on six continents with events in Madrid, Spain; Rio de Janeiro, Brasil; Melbourne, Australia; Johannesburg, South Africa; and Hong Kong.
6. New events in 2017 include Lacrosse, Disabled Powerlifting, Yoga, Handball, Scottish Highland Games, Arnold Pro Strongwoman, and Arnold Transformation Challenge.
7. Arnold Classic: One of the most prestigious titles in professional bodybuilding celebrates its 29th Anniversary. Cedric McMillian who finished in 2<sup>nd</sup> in 2016 and rising superstar Dallas McCarver lead the field of 10 men's professional bodybuilders.
8. Strongman: Two-time winner Brian Shaw and Hafthor Bjornsson (Game of Thrones) lead the field of 11 of the strongest men on the planet. 8-time champion Zydrunas Savickas will not return to defend his title as he withdrew due to injury.
9. International Sports Hall of Fame: The inductees for 2017 include:  
 Lou Ferrigno – Bodybuilding Champion, TV and Movie Star.  
 Bill Kazmaier – World Powerlifting Champion and World's Strongest Man.  
 Herschel Walker – Heisman Trophy Winner, College Football Hall of Fame, Mixed Martial Artist.  
 Apolo Ohno – 8-time Olympic Speed Skating Medalist.  
 Dr. Tom Rosandich – Founder United States Sports Academy.

# Schedule of Events



MARCH 2-5, 2017

## GREATER COLUMBUS CONVENTION CENTER / HYATT REGENCY

### Arnold Fitness EXPO

Friday, March 3 9:00 am – 5:30 pm (VIP Entry 8:30 am)  
 Saturday, March 4 9:00 am – 5:30 pm (VIP Entry 8:30 am)  
 Sunday, March 5 10:00 am – 4:00 pm (VIP Entry 9:30 am)  
 Open To General Public. Entertainment / Contests throughout the day.  
 Greater Columbus Convention Center - Halls A, B, C, D

#### EXPO STAGE

**Friday, March 3**  
 9:30 am - 11:00 am ...  
 Armwrestling  
 11:00 am - Noon ...  
 Fitness International  
 & Figure International  
 Prejudging  
 Noon - 1:30 pm ...  
 Arnold Classic 212  
 Prejudging  
 1:30 pm - 2:30 pm ...  
 Arnold Model Search  
 2:30 pm - 3:30 pm ...  
 Arnold Amateur Men's &  
 Women's Physique FINALS  
 3:30 pm - 5:30 pm ...  
 Arnold Strongman Classic  
**Saturday, March 4**  
 9:00 am - 10:00 am ...  
 Armwrestling  
 10:00 am - 1:45 pm ...  
 Arnold Amateur FINALS  
 1:45 pm - 5:30 pm ...  
 Arnold Strongman Classic  
**Sunday, March 5**  
 10:00 am - 11:15 am ...  
 USA Powerlifting  
 SlingShot Pro Deadlift  
 11:15 am - 12:30 pm ...  
 ROGUE Record Breakers  
 12:30 pm - 1:30 pm ...  
 Kettlebell Competition  
 1:30 pm - 4:00 pm ...  
 Arnold Amateur  
 Strongman FINALS

#### ROGUE STRENGTH STAGE

**Friday, March 3**  
 9:00 am - Noon ...  
 MAS Wrestling  
 Noon - 1:00 pm ...  
 MMA Workshop with Mike  
 Gillette & Randy Couture  
 1:00 pm - 2:00 pm ...  
 Disabled Powerlifting  
 2:00 pm - 3:00 pm ...  
 POWERX Sport  
 3:00 pm - 4:00 pm ...  
 MAS Wrestling FINALS  
 4:00 pm - 5:30 pm ...  
 Pro Strongwoman Stones  
 of Steel  
**Saturday, March 4**  
 9:00 am - 12:30 pm ...  
 USA Powerlifting Grand Prix  
 12:30 pm - 1:30 pm ...  
 Kettlebell Competition  
 1:30 pm - 3:00 pm ...  
 Arnold Pro Strongwoman  
 FINALS  
 3:00 pm - 5:30 pm ...  
 USA Powerlifting Pro  
 Raw Bench  
**Sunday, March 5**  
 10:00 am - Noon ...  
 USA Powerlifting TITAN  
 Pro Bench Bash  
 Noon - 1:00 pm ...  
 XPC Powerlifting Bench Bash  
 1:00 pm - 2:15 pm ...  
 XPC 21 Deadlift Salute  
 2:15 pm - 4:00 pm ...  
 POWERX Extreme Team  
 Deadlift

#### CONCOURSE STAGE

**Friday, March 3**  
 10:30 am - 11:00 am ...  
 World Jump Rope  
 11:00 am - Noon ... Pole Fitness  
 Noon - 1:30 pm ... Yoga  
 1:30 pm - 2:00 pm ...  
 World Jump Rope  
 2:00 pm - 3:00 pm ... Pole Fitness  
 3:00 pm - 4:00 pm ...  
 Martial Arts  
 4:00 pm - 4:30 pm ...  
 World Jump Rope  
 4:30 pm - 5:00 pm ...  
 Armwrestling  
**Saturday, March 4**  
 9:00 am - 9:30 am ...  
 World Jump Rope  
 9:30 am - 10:00 am ... Yoga  
 10:00 am - 11:00 am ... Fencing  
 11:00 am - Noon ... Pole Fitness  
 Noon - 1:00 pm ...  
 MAS Wrestling  
 1:00 pm - 1:30 pm ... Yoga  
 1:30 pm - 2:00 pm ...  
 World Jump Rope  
 2:00 pm - 3:00 pm ... Pole Fitness  
 3:00 pm - 4:00 pm ...  
 Martial Arts  
 4:00 pm - 4:30 pm ...  
 World Jump Rope  
 4:30 pm - 5:00 pm ... Yoga  
**Sunday, March 5**  
 10:00 am - 11:00 am ... Fencing  
 11:00 am - Noon ... Pole Fitness  
 Noon - 1:00 pm ... Martial Arts  
 1:00 pm - 2:00 pm ... Yoga  
 2:00 pm - 3:00 pm ... Pole Fitness

### Armrestling

Friday, March 3 9:30 am – 11:00 am Preliminaries  
 Saturday, March 4 9:00 am – 10:00 am Finals  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage

### Arnold Classic, Arnold Men's Physique and Bikini International Prejudging Arnold Pro Wheelchair Prejudging & FINALS

Saturday, March 4 1:00 pm – 4:00 pm  
 Greater Columbus Convention Center - Battelle Grand Reserved Seating – \$50

### Arnold Classic, Arnold Men's Physique, Bikini International and Strongman Classic FINALS

Saturday, March 4 7:00 pm – 10:00 pm  
 Greater Columbus Convention Center - Battelle Grand Reserved Seating – \$50 and \$100

### Arnold Classic 212, Fitness International and Figure International Prejudging

Friday, March 3 11:00 am – 1:30 pm  
 Fitness International and Figure International Prejudging at 11:00 am  
 Arnold Classic 212 Prejudging at Noon  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage

### Arnold Classic 212, Fitness International, Figure International and Women's Physique International FINALS The Pole Fitness National Championships at the Arnold (PCS Championship)

Friday, March 3 7:00 pm – 9:30 pm  
 The Pole Fitness National Championships begins at 9:30 pm  
 Reserved Seating – \$50 and \$75 (includes all 5 Events)  
 Greater Columbus Convention Center - Battelle Grand  
 Women's Physique International Prejudging will be held at 9:00 am Friday in  
 Battelle Grand as part of Arnold Amateur

### Arnold Model Search

Friday, March 3 1:30 pm – 2:30 pm  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage

### Arnold Strongman Classic

Friday, March 3 3:30 pm – 5:30 pm  
 Saturday, March 4 1:45 pm – 5:30 pm  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage  
 Saturday, March 4 7:00 pm FINAL Event (during the Arnold Classic FINALS)  
 Greater Columbus Convention Center - Battelle Grand  
 Final Event requires separate ticket, Arnold Classic FINALS

### Arnold Sunday Showcase

Sunday, March 5 10:00 am – 1:00 pm  
 Speakers include Gov. Arnold Schwarzenegger and Arnold Classic and other  
 IFBB Pro League champions from the weekend.  
 Greater Columbus Convention Center - Battelle Grand  
 General Admission – \$25

### Amateur Bodybuilding, Fitness, Figure, Bikini and Physique Championships

Thursday, March 2 Noon – 8:00 pm LADIES DAY: Women's Physique, Fitness,  
 Figure & Bikini Prejudging; Masters Figure & Masters Bikini Prejudging & FINALS  
 Friday, March 3 9:00 am – 5:00 pm MENS DAY: Men's Physique and Men's  
 Bodybuilding Prejudging; Masters Men's Bodybuilding & Classic Bodybuilding  
 Prejudging & FINALS  
 Greater Columbus Convention Center - Battelle Grand  
 General Admission – \$25 per day  
 Women's Physique International Prejudging will be held at 9:00 am Friday in  
 Battelle Grand as part of Arnold Amateur  
**Men's & Women's Physique FINALS**  
 Friday, March 3 2:30 pm – 3:30 pm  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage  
**Men's Bodybuilding, Fitness, Figure & Bikini FINALS**  
 Saturday, March 4 10:00 am – 1:45 pm  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage

### Amateur Strongman World Championships

Friday, March 3 9:00 am – 4:30 pm Women's Preliminaries  
 Saturday, March 4 9:00 am – 4:30 pm Men's Preliminaries  
 Sunday, March 5 10:00 am – 4:00 pm Strongest Disabled Man  
 Greater Columbus Convention Center - Hall B  
 Sunday, March 5 1:30 pm – 4:00 pm FINALS  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage

### Art At The Arnold

Friday, March 3 8:00 am – 12:30 pm Model Drawing and Painting  
 Saturday, March 4 8:30 am – 4:00 pm Artist All Day Work Session  
 Sunday, March 5 10:00 am - 2:00 pm Art Show & Quick Draw Contest with model  
 Connector between Convention Center & Hyatt Hotel

### Chess

Friday, March 3 6:30 pm – 11:30 pm  
 Saturday, March 4 9:30 am – 11:30 pm  
 Sunday, March 5 10:00 am – 10:30 pm  
 Arnold Schwarzenegger Open Chess Tournament  
 Greater Columbus Convention Center - A101

### CrossFit Endeavor

Friday, March 3 9:00 am – 5:30 pm  
 Saturday, March 4 9:00 am – 5:30 pm  
 Sunday, March 5 10:00 am – 4:00 pm  
 Greater Columbus Convention Center - Hall D

### Fencing

Friday, March 3 8:00 am – 9:00 pm  
 Saturday, March 4 8:00 am – 6:00 pm  
 Sunday, March 5 8:00 am – 6:00 pm  
 Hyatt Regency - Delaware Room

### Highland Games (Indoor)

Friday, March 3 9:00 am – 5:30 pm Amateur Divisions  
 Saturday, March 4 9:00 am – 5:30 pm Pros 9:00 am - 1:00 pm Amateurs 1:00 pm-5:30 pm  
 Greater Columbus Convention Center - Hall A

### Jump Rope

Friday, March 3 9:00 am – 5:30 pm  
 Saturday, March 4 9:00 am – 6:00 pm  
 Greater Columbus Convention Center - Eisenman & Trott Rooms  
 Sunday, March 5 10:00 am – 5:00 pm Demos at Kids & Teens EXPO

### Martial Arts Festival / Grappling

Saturday, March 4 10:00 am – 6:00 pm Opening Ceremony at 10:00 am  
 Sunday, March 5 10:00 am – 6:00 pm Opening Ceremony at 10:00 am  
 Greater Columbus Convention Center - Union Station Ballroom

### MAS Wrestling

Friday, March 3 9:00 am – Noon Absolute World Championships Preliminaries  
 Friday, March 3 3:00 pm – 4:00 pm Absolute World Championships Men's FINALS  
 Greater Columbus Convention Center - ROGUE Strength Stage  
 Saturday, March 4 Noon – 1:00 pm Absolute World Championships Women's FINALS  
 Greater Columbus Convention Center - Concourse Stage

### Party With The Pros

Friday, March 3 9:00 pm – 2:00 am Official After-Party of the Arnold Classic  
 Saturday, March 4 9:00 pm – 2:00 am Official After-Party of the Arnold Classic  
 Greater Columbus Convention Center - Short North Ballroom  
 GENERAL ADMISSION – \$25 MUST BE 21 OR OVER TO ATTEND

### Pole Fitness

Friday, March 3 9:30 pm – 10:30 pm  
 The Pole Fitness National Championship at the Arnold (PCS Championship)  
 Greater Columbus Convention Center - Battelle Grand \$50 - \$75  
 Friday, March 3 9:30 am – 5:00 pm Free Intro to Pole & Workshops  
 Saturday, March 4 10:00 am – 4:00 pm PCS Pole Open at the Arnold  
 Sunday, March 5 10:00 am – 4:00 pm PCS Pole Open at the Arnold  
 Greater Columbus Convention Center - Short North Ballroom

### Pro Strongwoman

Friday, March 3 11:00 am – Noon Preliminaries  
 Greater Columbus Convention Center - Hall B  
 Friday, March 3 4:00 pm – 5:30 pm Preliminaries  
 Sunday, March 5 1:30 pm – 3:00 pm FINALS  
 Greater Columbus Convention Center - ROGUE Strength Stage

### Rowing

Sunday, March 5 8:00 am – 7:00 pm  
 Arnold Indoor Rowing Challenge  
 Greater Columbus Convention Center - Eisenman & Trott Rooms

### Table Tennis and Tennis Play Areas

Friday, March 3 9:00 am – 5:30 pm  
 Saturday, March 4 9:00 am – 5:30 pm  
 Sunday, March 5 10:00 am – 4:00 pm  
 Table Tennis Play: C Pod Tennis Play: C Pod  
 Greater Columbus Convention Center

### Transformation Challenge

Sunday, March 5 3:00 pm – 4:00 pm FINALS  
 Greater Columbus Convention Center - B230

### Ultimate Teen Challenge

Sunday, March 5 10:00 am – 4:00 pm Individual & Team Competitions  
 Greater Columbus Convention Center - Hall A

### USA Powerlifting Championships

Friday, March 3 8:00 am – 7:00 pm A7 Bar Grip Pro Raw Challenge  
 Saturday, March 4 10:00 am – 7:00 pm SlingShot Pro American Invitational  
 Sunday, March 5 10:00 am – Noon Titan Pro Bench Bash  
 Sunday, March 5 Noon – 3:00 pm Next Lifter Ohio Classic  
 Greater Columbus Convention Center - C Pod  
 Saturday, March 4 9:00 am – 12:30 pm Powerlifting Grand Prix  
 Saturday, March 4 3:00 pm – 5:30 pm SSP Nutrition Raw Bench Championships  
 Sunday, March 5 10:00 am – Noon TITAN Pro Bench Bash  
 Greater Columbus Convention Center - ROGUE Strength Stage  
 Sunday, March 5 10:00 am – 11:00 am SlingShot Pro Deadlift  
 Greater Columbus Convention Center - Arnold Fitness EXPO Stage

Continued next page



# Schedule of Events Page 2

## GREATER COLUMBUS CONVENTION CENTER / HYATT REGENCY (continued)

### Weightlifting Championships

Thursday, March 2 10:00 am – 8:00 pm  
Friday, March 3 9:00 am – 8:00 pm  
Saturday, March 4 9:00 am – 8:00 pm  
Sunday, March 5 9:00 am – 6:00 pm  
Greater Columbus Convention Center - A110

### Yoga

Friday, March 3 10:00 am – 5:30 pm  
Saturday, March 4 9:00 am – 5:30 pm  
Sunday, March 5 9:00 am – 4:00 pm  
Greater Columbus Convention Center - Short North Ballroom

### Youth DanceSport Classic

Saturday, March 4 8:00 am – 6:00 pm  
Sunday, March 5 8:00 am – 6:00 pm  
Hyatt Regency Ballroom

### 5K Pump & Run/5K Run

Sunday, March 5 6:30 am – 9:00 am Registration, Athletes Weigh In and Bench Press  
Sunday, March 5 7:30 am – 8:45 am 5K Run Registration  
Greater Columbus Convention Center - Terrace Foyer & Hall B  
9:15 am 5K Run Begins at corner of Goodale and High Streets  
10:30 am 5K Pump & Run Begins at corner of Goodale and High Streets

## OHIO EXPO CENTER

### Arnold SportsWorld Kids & Teens EXPO

Open To General Public. Entertainment / Contests throughout the day.  
Ohio Expo Center, The Bricker Building  
Saturday, March 4 9:00 am – 6:00 pm  
Sunday, March 5 10:00 am – 5:00 pm

### ARNOLD SPORTSWORLD EXPO STAGE

**Saturday**  
9:00 am ..... YMCA 3 on 3 Basketball  
10:40 am ..... Sgt. Rogers & K9 Lucky  
11:00 am ..... Omega Man  
11:30 am ..... Hooping Ninja  
11:35 am ..... Richens Timm's Irish Dance  
12:10 pm ..... Illusionist Tony Chapek  
12:30 pm ..... Kukkiwon Taekwondo Demo  
1:00 pm ..... Arnold's Quest For Talent  
2:30 pm ..... Ohio State Cheerleaders  
2:40 pm ..... Strength Star Mike Gillette  
3:10 pm ..... Baton Twirling  
3:25 pm ..... Competitive Break Dancing  
3:40 pm ..... Jedi Fencing  
3:55 pm ..... Cyril Scott Pipe Band & Scottish Highland Dancers  
4:15 pm ..... YMCA 3 on 3 Basketball

**Sunday**  
10:00 am ..... YMCA 3 on 3 Basketball  
11:00 am ..... Dance Fitness  
11:20 am ..... Competitive Break Dancing  
11:35 am ..... Hooping Ninja  
11:45 am ..... Miss Arnold Teen Fitness Pageant  
2:00 pm ..... Irish Dance  
2:30 pm ..... Omega Man  
3:00 pm ..... Juggler Matt Jergens  
3:25 pm ..... World Jump Rope  
3:30 pm ..... YMCA 3 on 3 Basketball

### Amateur Boxing

Saturday, March 4 Noon – 6:30 pm  
Sunday, March 5 10:30 am – 6:30 pm  
Arnold USA Boxing Invitational Championships  
Ohio Expo Center, Ohio Building

### Archery

Saturday, March 4 8:00 am – 5:00 pm  
Ohio NASP / IBO 3D Challenge  
Sunday, March 5 9:00 am – 5:00 pm  
Arnold Buckeye Archery Festival  
Ohio Expo Center, Lausche Building

### Baton Twirling

Saturday, March 4 9:00 am – 4:00 pm  
Sunday, March 5 9:00 am – 3:00 pm  
Arnold Baton Twirling Championships  
Ohio Expo Center, Cardinal Building

### Cheerleading and Dance

Friday, March 3 3:00 pm – 7:00 pm  
Saturday, March 4 9:00 am – 6:00 pm  
Sunday, March 5 10:00 am – 4:00 pm  
Ohio Expo Center, Cardinal Building

## OHIO EXPO CENTER (continued)

### Gymnastics Challenge

Friday, March 3 8:00 am – 10:00 pm  
Saturday, March 4 8:00 am – 10:00 pm Opening Ceremony – 4:30 pm  
Sunday, March 5 8:00 am – 6:00 pm  
Ohio Expo Center, Celeste Center

### Lacrosse

Friday, March 3 5:00 pm – 7:00 pm  
Friday, March 3 7:00 pm – 10:00 pm Pro Game at Taft Coliseum  
Saturday, March 4 8:00 am – 11:00 pm  
Sunday, March 5 8:00 am – 10:00 pm  
Ohio Expo Center, Taft Coliseum

### Spartan Obstacle Course

Saturday, March 4 9:00 am – 6:00 pm  
Sunday, March 5 10:00 am – 5:00 pm  
Ohio Expo Center, The Bricker Building, Paddock

### Table Tennis Challenge

Friday, March 3 10:00 am – 9:00 pm  
Saturday, March 4 9:00 am – 9:00 pm  
Sunday, March 5 9:00 am – 6:00 pm  
Ohio Expo Center, Voinovich Center

### Taekwondo

Saturday, March 4 9:30 am – 9:00 pm  
Ohio Taekwondo Championships  
Ohio Expo Center, Buckeye Building

### XPC Powerlifting

Friday, March 3 8:00 am – 9:00 pm Elite Divisions  
Saturday, March 4 8:00 am – 9:00 pm Pro Divisions  
Ohio Expo Center, Rhodes Center  
Friday, March 3 1:00 pm – 2:00 pm Disabled Powerlifting  
Sunday, March 5 Noon – 1:00 pm XPC Bench Bash  
Sunday, March 5 1:00 pm – 2:15 pm XPC 21 Deadlift Salute  
Greater Columbus Convention Center - ROGUE Strength Stage

### POWERX

Saturday March 4 10:00 am – 4:00 pm  
Ohio Expo Center, Rhodes Center  
Friday March 3 2:00 – 3:00 pm POWERX Sport  
Sunday, March 5 2:15 pm – 4:00 pm Extreme Team Deadlift  
Greater Columbus Convention Center - ROGUE Strength Stage

## HILTON COLUMBUS DOWNTOWN

### Dance Fitness and More

Friday, March 3 11:00 am – 8:30 pm  
Workouts open to all Attendees with Daily Expo Ticket. Wear Comfortable Clothing.  
Hilton Columbus Downtown – George Bellow Ballroom

### Meet & Greet With IFBB Pros

Thursday, March 2 7:00 pm – 9:00 pm  
Hilton Columbus Downtown – George Bellows Ballroom  
General Admission Ticket – \$25 NOTE: No Early Entry For VIP

## HOLLYWOOD CASINO

### Guns & Hoses Boxing (Police vs. Firefighters)

Thursday, March 2 7:30 pm – 10:30 pm  
Hollywood Casino Columbus, Doors Open at 6:00 pm  
Tickets \$30, \$40, \$50

### Arnold Pro Boxing

Saturday, March 4 7:30 pm – 10:30 pm  
Hollywood Casino Columbus, Doors Open at 6:30 pm  
General Admission and Reserved Seating – \$30 - \$60

## OTHER VENUES

### Amateur MMA Festival

Friday, March 3 7:30 pm – 10:00 pm  
Express LIVE! Pavilion, Doors Open at 6:30 pm  
General Admission and Reserved Seating – \$30 - \$100

### Indoor Cycling Charity Ride

Friday, March 3 5:00 pm – 10:00 pm  
Premier At Sawmill Athletic Club (Free Admission)

## OTHER VENUES (continued)

### Indoor Triathlon

Saturday, March 4 7:00 am  
Premier At Sawmill Athletic Club (Free Admission)

### Disc Golf

Friday, March 3 9:00 am – 4:00 pm Practice Rounds  
Saturday, March 4 8:30 am – 5:00 pm All Divisions & Field Events  
Sunday, March 5 9:00 am – 5:00 pm All Divisions & Field Events  
Walnut Hill Disc Golf Course (Free Admission)

### Handball Showcase

Saturday, March 4 8:00 am – 6:00 pm Pool Play  
Sunday, March 5 8:00 am – 3:00 pm Bracket Play and Championship Games  
RPAC at Ohio State University (Free Admission)

### Soccer

Saturday, March 4 7:00 am – 5:00 pm  
Arnold 3v3 Soccer Cup  
Bo Jackson's Elite Sports (Free Admission)

### Swimming Championships

Saturday, March 4 10:00 am – 2:00 pm  
New Albany High School (Free Admission)

### 50+ DanceSport Challenge

Saturday, March 4 9:00 am – 6:00 pm Competitions  
Saturday, March 4 8:00 pm – 11:00 pm FINALS  
Sheraton Capitol Square

DATES AND TIMES SUBJECT TO CHANGE



MARCH 2-5, 2017

Events included in the \$20 EXPO Ticket  
Additional Ticket purchase required

**EXPO Tickets** Adults: \$20 per day at the door. 14 yrs and under FREE if accompanied by an adult. Admission includes total access to the Arnold Fitness EXPO. NO BABY STROLLERS ALLOWED. For tickets visit [www.ticketmaster.com/arnold](http://www.ticketmaster.com/arnold) Also available at Convention Center Fri-Sat-Sun

**Event Tickets** Available at venue day of event or [www.ticketmaster.com/arnold](http://www.ticketmaster.com/arnold)



**WIN**  
ARNOLD Prizes  
Take our survey

### "ARNOLD DOWNTOWN SHUTTLE"

FREE shuttle service connecting most of the downtown hotels to the Greater Columbus Convention Center.

Thursday, March 2: 9:00 am to 11:30 pm  
Friday, March 3: 7:00 am to 2:30 am (Sat am)  
Saturday, March 4: 7:00 am to 2:30 am (Sun am)  
Sunday, March 5: 7:00 am to 6:00 pm

### "ARNOLD EXPRESS" SHUTTLE (Does NOT stop at downtown hotels)

FREE shuttle service running from the Ohio Expo Center to the Greater Columbus Convention Center and back without any additional stops.

Friday, March 3: 7:00 am to 2:30 am (Sat am)  
Saturday, March 4: 7:00 am to 2:30 am (Sun am)  
Sunday, March 5: 7:00 am to 6:00 pm

### "OHIO EXPO CENTER SHUTTLE" (Does NOT leave the grounds)

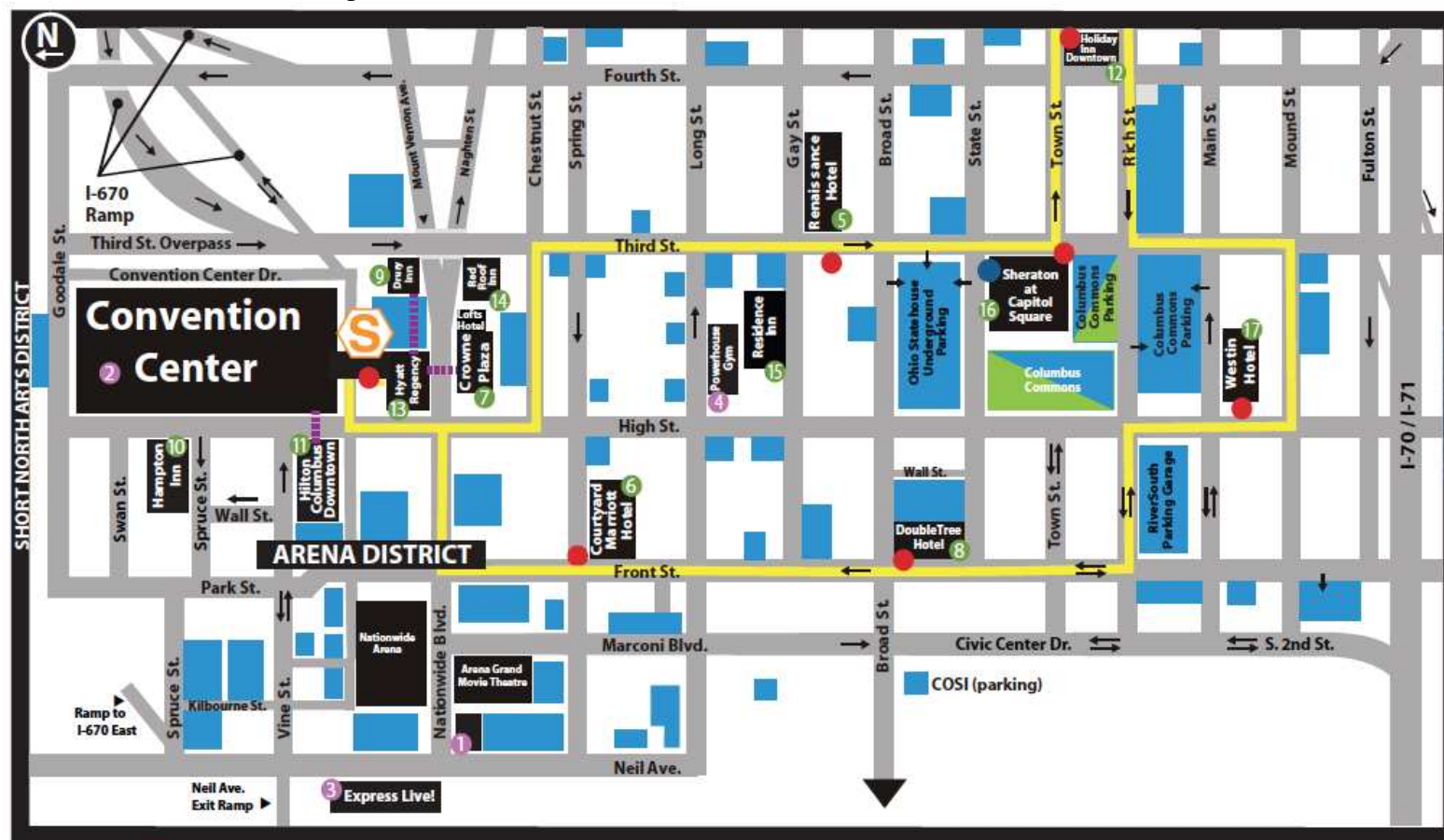
FREE shuttle service available at Ohio Expo Center grounds stopping at buildings and parking lots.

### TRANSPORTATION

Yellow Cab 614-444-4444 • ACME 614-777-7777 • Blue Cab 614-236-4444  
Orange Cab 614-414-0000 • Limousine Service 614-231-2555



# Transportation & FREE Shuttle Map



## VENUES / PLACES OF INTEREST:

- 1 Experience Columbus (Visitors' Bureau) 614-221-6623
- 2 Greater Columbus Convention Center & Battelle Grand 614-827-2500
- 3 Express Live! 614-461-5483
- 4 Powerhouse Gym 614-228-8866

## HOTELS:

- 5 Columbus Renaissance 614-228-5050
- 6 Courtyard by Marriott 614-228-3200
- 7 Crowne Plaza/Lofts 614-461-4100
- 8 DoubleTree Hotel 614-228-4600
- 9 Drury Inn 614-221-7008
- 10 Hampton Inn 614-559-2000
- 11 Hilton Columbus Downtown 614-384-8600
- 12 Holiday Inn Downtown 614-221-3281
- 13 Hyatt Regency 614-463-1234
- 14 Red Roof Inn 614-224-6539
- 15 Residence Inn 614-222-2610
- 16 Sheraton at Capitol Square 614-365-4500
- 17 Westin Hotel 614-228-3800

## TRANSPORTATION

Yellow Cab 614-444-4444  
ACME 614-777-7777  
Blue Cab 614-236-4444  
Orange Cab 614-414-0000  
Limousine Service 614-231-2555

## "ARNOLD DOWNTOWN SHUTTLE"

FREE shuttle service connecting most of the downtown hotels to the Greater Columbus Convention Center.

Thursday, March 2: 9 a.m. to 11:30 p.m.  
Friday, March 3: 7 a.m. to 2:30 a.m. (Sat a.m.)  
Saturday, March 4: 7 a.m. to 2:30 a.m. (Sun a.m.)  
Sunday, March 5: 7 a.m. to 6 p.m.

## "ARNOLD EXPRESS" SHUTTLE (Does NOT stop at downtown hotels)

FREE shuttle service running from the Ohio Expo Center to the Greater Columbus Convention Center and back without any additional stops.

Friday, March 3: 7 a.m. to 2:30 a.m. (Sat a.m.)  
Saturday, March 4: 7 a.m. to 2:30 a.m. (Sun a.m.)  
Sunday, March 5: 7 a.m. to 6 p.m.

## "OHIO EXPO CENTER SHUTTLE" (Does NOT leave the grounds)

FREE shuttle service available at Ohio Expo Center grounds stopping at buildings and parking lots.



MARCH 2-5, 2017

EXPERIENCE COLUMBUS

GREATER COLUMBUS SPORTS COMMISSION

OHLA OHIO HOTEL & LODGING ASSOCIATION

This map is for informational purposes only and is not to scale. Hourly parking rates are determined by each facility. Additional parking facilities may also be available but may not be noted on map.



## 2017 Arnold Sports Festival - Media Registration

The Arnold Sports Festival welcomes all working members of the media to request complimentary credentials to cover its events.

Please coordinate your planned coverage and include all requests for credentials on one application for each media outlet. The editor or owner should submit the request.

**To obtain credentials, complete these three steps.**

1. **LETTER OF ASSIGNMENT** - Editors/Owners must provide a letter of assignment written on company letterhead that specifies each event to be covered by staff and at what capacity (such as writer or photographer).
2. **MEDIA CREDENTIAL REQUEST FORM** - Editors/Owners must complete and sign the Media Credential Request Form found on page three.
3. **PREVIOUS COVERAGE** - Editors/Owners must include coverage of the 2016 Arnold Sports Festival if attended or recent coverage of a similar event if not attended.

Credentials work in a hierarchy, only one credential per person. Credential types include:

- **MEDIA GENERAL** – Permits access to most of the venues and events including all EXPO events. It does not include access to the professional IFBB events at Battelle Grand and does not include an assigned seat at any event.
- **MEDIA SEATING** – Provides access to seats at Battelle Grand (NO assigned Seat). Includes access to Media - General events above.
- **MEDIA CENTER** – Access to media work area next to west side of stage in Battelle Grand. No view of stage. Includes access to Media Seating area as space is available and Media - General events above.
- **MEDIA PIT** – Permits access as above and also includes an assigned seat in the front stage media areas for specified events only.

We reserve the right to refuse media credentials, without cause, during pre-registration as well as at the onsite media registration. Due to high demand, media credentials are limited in number, so please return your request at your earliest convenience. The Arnold Sports Festival does not mail credentials in advance. Credentials must be picked up in person at the Media Room located in D-132 at the Greater Columbus Convention Center or in the Media Center in Battelle Grand during open hours that will be verified on your confirmation.

**Exclusive Media Rights**

The Arnold Sports Festival retains exclusive media rights (including, but not limited to, rights in broadcast, cable, audio, home video, Internet, or such other recordings, accounts or descriptions, now known or hereafter devised) to all events. The use, account, description, picture, photograph, video, audio, reproduction, or other information acquired at Arnold Sports Festival venues other than for news coverage (defined as the description or depiction of newsworthy events or information) is strictly prohibited. (For avoidance of doubt, no person shall use any content described above in any commercial manner), except with the prior written consent of the Arnold Sports Festival.

No video/audio from the professional IFBB events can be aired or published including online until after the events have concluded.

Video/audio coverage shall be no longer than 3 minutes in length unless prior written consent of the Arnold Sports Festival is granted.

Questions or concerns please contact:

Matt Lorz  
Arnold Sports Festival Media Relations  
Lorz Communications, Inc.  
1331 S. High St. Columbus, OH 43207  
[mattlorz@rrcol.com](mailto:mattlorz@rrcol.com)  
Phone (614) 443-1877  
Fax (614) 443-6646

**The following page is the Media Credential Request Form to be filled out and returned by the Editor or Owner and sent along with the letter of assignment and your 2016 coverage.**

## 2017 Arnold Sports Festival Media Credential Request Form

**Pre-Registration Deadline** - February 16, 2017. Responses to requests after this date could be delayed.

**Submit your request to:**

Matt Lorz  
Lorz Communications, Inc.  
1331 South High Street  
Columbus, OH 43207 USA

Phone (614) 443-1877  
Fax (614) 443-6646  
E-mail [mattlorz@rrcol.com](mailto:mattlorz@rrcol.com)

**CONTACT INFORMATION:** Please type or print clearly

Editor's Name:	Company Name:
Address:	Email:
Address 2:	Phone:
Country:	Website:

**NAMES OF STAFF REQUESTING CREDENTIALS:** Please type or print clearly

Name	Email	Cell Phone	Country of Residence

By submitting this request, I confirm that:

I have read the 2017 Credential Regulations and agree to these terms. I also confirm that I am authorized to agree to the Arnold Sports Festival's credential regulations on behalf of my media organization and its employees. I understand that my receipt of an Arnold Sports Festival Media Credential is specifically conditioned upon my compliance with such regulations and that my failure to do so will result in the immediate loss of my and the news media outlet's credential privileges at Arnold Sports Festival events and may result in liability and understand that the application submission does not guarantee credential approval.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

# Media Check-In

## **Onsite Media Check-In:**

### **1. Greater Columbus Convention Center – Media Room**

400 N. High St. Room B-132, near High St. across from the Hampton Inn at Spruce St.

**Phone** 614-827-2842

#### **Hours:**

Friday, March 4 (8am-6pm)

Saturday, March 5 (8am-6pm)

Sunday, March 6 (8am-4pm)

Space is available for media work, coats, meetings and breaks. We are not responsible for items left in the room.

### **2. Battelle Grand Media Center**

Enter from the Hyatt Regency Ballroom foyer.

#### **Hours:**

Wednesday, March 2 (10am-8pm),

Thursday, March 3 (9am-8pm)

Friday, March 4 (8am-4pm, 6pm-10pm)

Saturday, March 4 (Noon-4pm, 6-10pm)

## **Media Contacts:**

### **General Inquiries:**

Brent LaLonde

Arnold Sports Festival

[brent@arnoldexpo.com](mailto:brent@arnoldexpo.com)

Office 614-431-2600

Cell 614-562-0940

### **Credential Requests:**

Matt Lorz

Lorz Communications

[mattlorz@rrcol.com](mailto:mattlorz@rrcol.com)

Office 614-443-1877

Cell 614-395-3882